

UX  
DIRECTOR  
2022

# MAARTEN HONIG

HONI.GS/RESUME

As a **Master of Human Centered Multimedia** and former Frontend Developer, I now lead the way in UX design.

**Always thinking outside the screen.**

## 0.1 WORK EXPERIENCE

**2016** **MEDIAMONKS**  
**NOW** UX Director

Initially focused on platforms, now leading the creative UX Core team in delivering the best work of the industry. Delivered on AR, VR, Web, App, and Experimental projects. Next to my day-to-day tasks, I'm part of the operations team and overseeing APAC UX activities.

**2015** **BIKKELHART**  
**2016** Interaction Designer

Interaction Design with a focus on E-commerce. Creating the most flawless funnels, but also optimizing existing ones based on analytics.

**2012** **DE TOEKOMST**  
**2015** Interaction Designer

Visualize, sketch, design, and review functionalities and interactions on websites and mobile apps. Acting as a consultant to companies abroad.

**2011** **ALBUMPRINTER**  
**2012** Creative Webdeveloper

Conceiving, creating, and maintaining the customer facing side of the website. Such as Flows, Interactions, User Experience, and User Interface Design.

0.2 **EDUCATION**

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2009 **MASTERS OF SCIENCE INFORMATION STUDIES**  
2010 University of Amsterdam  
in Amsterdam

Specialization: Human Centered Multimedia  
Diploma Masters of Science

2003 **HIGHER PROFESSIONAL EDUCATION**  
2007 Hogeschool InHolland  
in Haarlem

Specialization: Informatics  
Diploma Bachelor in Informatics

0.3 **PERSONAL SKILLS**

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**ACCELERATES**

Leading    Concepting    Interaction Design    Operations    Presenting

**OFFLINE**

Hiking    Snowboarding    Creating terraria    Cooking    Droneshots

**LANGUAGES SPOKEN**

**DUTCH**  
Native

**ENGLISH**  
Fluent

**GERMAN**  
Conversational

**SPANISH**  
Beginner

0.4 **CONTACT**

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**HONI.GS/RESUME**

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